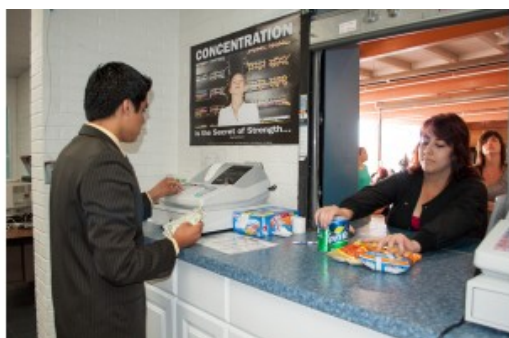


Business Fundamentals



School: SoCal ROC
Course ID: 291
Availability: Call 310-224-4200

Short Description

If you have dreamed of becoming a business owner/entrepreneur, then this course is for you!

Description

This course provides career education and instruction for students interested in operating a small business, becoming a business entrepreneur, or achieving a career in retail sales. Students will understand each aspect of operating a business including marketing functions, customer service, and foundations of merchandising. Students will demonstrate competencies by applying marketing strategies and practices to merchandising operations. This course gives students the opportunity to develop a business plan and understand its impact on the success of a small business. As part of the externship experience, students will be involved in the operations of the student Store located right on campus! The course is for high school students only.

Prerequisites

None

On the Job Training

Yes

UC Credit

No

Course Locations

SoCal ROC

Address: 2300 Crenshaw Blvd., Torrance, CA 90501 U.S.

Phone: 310-224-4200